

# Cognia | CenterPoint Education Solutions Frequently Asked Questions

Cognia®, the premier school improvement and evaluation organization, has begun the process of formally acquiring CenterPoint Education Solutions, a nonprofit organization based in Washington, D.C. specializing in building cohesive education systems consisting of high-quality curriculum, aligned assessments, and expert professional learning.

## Frequently Asked Questions

### 1. What is CenterPoint Education Solutions?

CenterPoint Education Solutions (CenterPoint) is a nonprofit organization based in Washington, D.C. specializing in building cohesive education systems consisting of high-quality curriculum, aligned assessments, and expert professional learning.

### 2. What does CenterPoint do?

CenterPoint partners closely with educators to build practical, data-driven solutions that align standards, assessments, and curricular tools to engage teachers and students in meaningful learning. They also enhance teacher practice through professional learning and leadership development.

### 3. What does Cognia do?

Cognia is a global, nonprofit improvement organization. Cognia offers accreditation and certification, assessment, and professional services within a framework of continuous improvement. Cognia partners with state education agencies and with public and private institutions from early learning through high school.

### 4. Why is Cognia acquiring an assessment company?

Acquiring CenterPoint enhances Cognia's ability to respond to the needs of growing state and local assessment markets looking to move from traditional end-of-year assessments to curriculum-based assessments designed to meet federal, state, and local requirements.

### 5. How does the acquisition expand Cognia's capabilities?

CenterPoint has an extensive K-12 assessment item bank in mathematics, English language arts, and science. Cognia now can offer next-generation assessment of learning for students across K-12 with learning alignment between classroom instruction and student assessments. The acquisition expands Cognia Assessment Solutions from grades 3 to 8 in English language arts, mathematics, and science to a full complement of K-12 summative and interim curriculum-based assessment solutions.

### 6. How will the acquisition impact Cognia's current assessment offerings?

The acquisition of CenterPoint allows Cognia to meet the needs of a growing market for district and state level formative, interim, and summative assessments, which includes CenterPoint's offering of Math/English Language Arts K-12 assessments and its accompanying 22,000 item bank. This augments Cognia's assessment offerings—particularly to state education agencies.

**7. How will Cognia’s professional learning services change with the acquisition of CenterPoint?**

The acquisition of CenterPoint brings an additional area of professional learning expertise and offerings focused on building curriculum knowledge, assessment use and literacy, and creating alignment between the written, taught, and tested curriculum.

**8. When will the acquisition of CenterPoint be finalized?**

An Affiliation Agreement between Cognia and CenterPoint was signed in February 2024 by the Cognia Board of Directors. The acquisition is expected to be finalized by July 1, 2024.

**9. Will Cognia’s name and brand change?**

No. The Cognia name and brand will remain the same. The CenterPoint brand will be retired.