

# Strategic Thinking and Planning

Inspire, engage, and activate your team for real change.

Define the future you want for your school. With guidance from our experts, you'll motivate your team and stakeholders, and create a culture of continuous improvement to achieve goals.

## Transformational improvement planning

Is your improvement plan getting the results you want? To move forward, you need a strategically designed plan that establishes concrete, actionable steps to impact student learning and professional practice—or simply to improve what you're already doing. Cognia's research-based planning process helps school leaders create a vision, a culture of school improvement, and a theory of action to ensure effective implementation. The process results in a strategy map and implementation plan that are clear and concise for all stakeholders to understand and adopt. The map and plan guide your initiatives, embedding quality practices and engaging your team to drive tangible progress.

Four guided phases support setting and achieving meaningful goals, with thoughtful measurement and adjustment.



## Funding

Elementary and Secondary School Emergency Relief (ESSER) funds are authorized for use on Cognia Improvement Solutions and the resources and services on the Cognia Improvement Platform available through membership. **The Cognia expert for your region can advise you on how to use federal funding.**

“Cognia started at the district level, working with us through our vision of how we wanted to move forward. As we added new activities to our strategic map, the whole process was very transparent in terms of which school was doing what. We also appreciated the coaching that Cognia provided, including the training sessions and workshops.”

—Pam Stroklund  
Career & Technical Education Director  
Minot, ND

For more information on this and other Improvement Solutions, visit [cognia.org/plan](https://cognia.org/plan).

# Sample configurations

Our facilitators learn the unique needs of your institution and the members of your team. Together, you determine the process, tools, and resources that best suit each person and your circumstances.

## Strategic Thinking and Improvement Planning for Educational Leaders

### Overview with Coaching

One-day (6 hours) live virtual or in-person session with up to 40 participants

**AND**

4 hours virtual planning and coaching

## Strategic Thinking and Planning

### Envisioning, Planning, Implementing and Evaluating for Leaders and Leadership Teams with Coaching

Three one-day (6 hours) live virtual or in-person session with up to 40 participants for each of the following:

- Envisioning Phase
- Planning Phase
- Implementing and Evaluating Phase

**AND**

8 hours virtual planning and coaching

## Strategic Thinking and Planning

### Employing Cognia's Framework for Improvement Planning for Leaders and Leadership Teams with Coaching

Four one-day (6 hours) live virtual or in-person session with up to 40 participants for each of the following:

- Envisioning Phase
- Planning Phase
- Implementing and Evaluating Phase
- Embedding Practices for Improvement Leadership

**AND**

16 hours virtual planning and coaching

## Strategic Thinking and Planning

### Employing Cognia's Framework for Improvement Planning for Leaders and Leadership Teams with Coaching

Eight one-day (6 hours) live virtual or in-person session with up to 40 participants for each of the following:

- Envisioning Phase
- Planning Phase
- Implementing and Evaluating Phase
- Embedding Practices for Improvement Leadership

**AND**

32 hours virtual planning and coaching

Connect with Cognia for more Improvement Solutions.

Visit [cognia.org/improvement](https://cognia.org/improvement).

