

Strategic Thinking and Planning



Turn your vision into a lasting reality

Cognia® Strategic Thinking and Planning empowers school and system leaders to build sustainable, impactful plans by fostering buy-in from all stakeholders. Our experts facilitate a collaborative process, equipping leaders with the tools and insights to enhance strategic planning and evaluate the ongoing effectiveness of initiatives.

Using a proven framework, Cognia ensures that each phase of planning aligns with future goals, enabling leaders to track progress and make data-driven adjustments that lead to meaningful improvements across their communities that include:

- Moving beyond compliance activities to establish long-term improvement.
- Focusing on the holistic needs of students.
- Seeking meaningful stakeholder involvement and shared decision-making.

Strategic Thinking and Planning aligns with several Cognia Performance Standards that support the institutional use of guiding principles and multiple data sources to drive overall improvement.



Our Strategic Thinking and Planning process meets ESSA's Level III requirements and demonstrated a positive, statistically significant relationship with student outcomes in Instructure's 2025 study.

“Truly, I have found the Strategic Thinking and Planning process to be an authentic way to reflect on our current performance and to plan systematically for improvement in every area.”

—Dr. Karen Barber, Superintendent Santa Rosa District Schools, FL

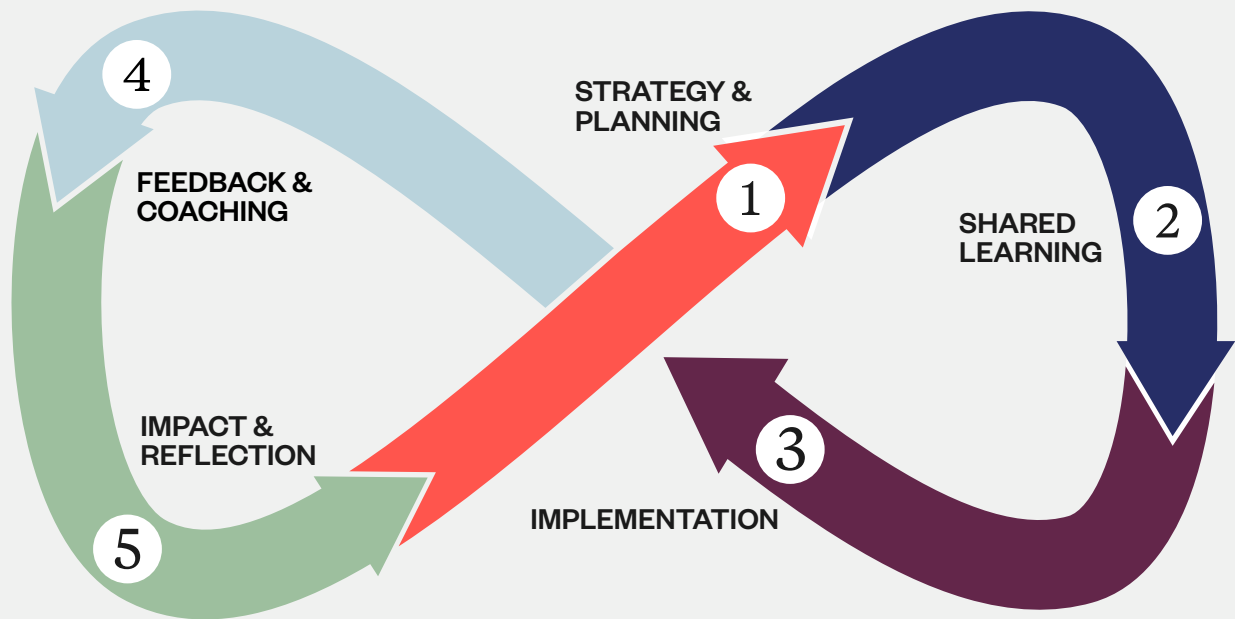
PROFESSIONAL LEARNING SOLUTIONS

cognia®

Explore our full suite of professional learning offerings at

cognia.org/professional-learning#solutions

Professional Learning Model



STRATEGY & PLANNING: Cognia experts collaborate with organization leaders to design impactful improvement cycles.

SHARED LEARNING: Cognia delivers administrator and teacher professional development that builds a clear understanding, common vocabulary, and shared expectations for all.

IMPLEMENTATION: Cognia experts work with individuals and teams to implement shared learning for desired outcomes.

FEEDBACK & COACHING: All participants receive support and feedback that is timely and tied directly to daily practice.

IMPACT & REFLECTION: Cognia provides comprehensive findings that facilitate data-informed decision-making.

Unlock lasting growth in your schools

As a worldwide leader in school improvement, Cognia knows professional development plays a significant role in a school's success. We've designed a model built around full improvement cycles so that schools realize the desired impact. From 'strategy and planning' through 'impact and reflection,' we support you in achieving effective implementation and ongoing success.

Our tailored programs address the most common challenges educators face today, fit your unique needs, and maximize your professional development budget.

PROFESSIONAL LEARNING SOLUTIONS

