

Activate the Power of Community With Cognia Membership

Your Cognia™ membership provides access to a worldwide community of educators, volunteers, and staff members who learn, grow, and improve—together. Choose the membership option that aligns with your institution's needs and improvement goals, and open the new Cognia Learning Community to your professional staff members. At every level of membership, your team will be able to connect with fellow educators in real time, or engage in learning opportunities at their convenience.

Select your pathway to improvement

As experts in improvement, we provide you with powerful, aligned, and proven pathways for addressing your challenges—each pathway sharing innovative approaches to improving learning, teaching, and leading:

- **Improve your institution (Base):** Base membership delivers the comprehensive services, evidence-based standards, and proven framework to support accreditation and improvement, along with the tools and data you need to expand student engagement and learning with the Cognia Improvement Platform.
- **Increase teacher effectiveness (Enhanced):** Enhanced membership includes everything in Base membership and provides additional features to help you take teacher quality, agency, and retention to new levels, including Cognia's forward-thinking formative teacher observation tool.
- **Accelerate learner progress (Premium):** Premium membership includes everything in Base and Enhanced membership, plus Cognia's online Formative and Interim Assessments for your students in grades 3–8.

New features included at all membership levels:

- Free access for all your professional staff members to the Cognia Learning Community, a 24/7 online platform for connecting, networking, and learning
- Personalized guidance from a Cognia expert in your region, an educator who's walked in your shoes
- Discounted pricing for professional learning events on all our topics, from assessment to strategic planning

For a complete list of benefits at each level, visit cognia.org/membership.

FEATURES		BASE	ENHANCED	PREMIUM
Accreditation and certification Opportunity to earn internationally recognized designations of your institution's excellence; includes readiness toolkit, resources, and support		✓	✓	✓
NEW! Cognia Learning Community A 24/7 online platform, free for your institution's leaders and professional staff, to customize learning and connect with peers around the world (coming soon)		✓	✓	✓
Local expertise Connect with a specialist to learn about tools, resources, and sharing opportunities		✓	✓	✓
Cognia Improvement Platform A suite of tools and resources for collaboration and evidence-based decision making:				
<ul style="list-style-type: none"> • myJourney dashboard • eleot® • Surveys • Diagnostics 	<ul style="list-style-type: none"> • Strategies and the <i>inFocus</i> guide • Formative Content Library • Access to Trusted Partners 	✓	✓	✓
10% discount on professional learning Events and services that expand your staff members' capacity and effectiveness		✓	✓	✓
eleot training course Free registration to gain certification on the Effective Learning Environments Observation Tool®—focusing on how students respond to instruction		3 seats	6 seats	9 seats
Members-only learning experiences Exclusive, complimentary professional learning events			1 per year	2 per year
NEW! Teacher Observation Tool and training Coming to our online improvement platform for objective and consistent observation and feedback (summer 2021)			✓	✓
CEO Roundtable Quarterly discussions with Cognia's CEO and other thought leaders looking at the future of education			✓	✓
Online Formative Assessments Online administration to monitor and adjust instruction in real time (grades 3–8)				✓
Online Interim Assessments Robust online platform, 3 administrations per year (grades 3–8); no more per-student costs				✓
Program management and support Personalized support for tailored plans to maximize impact of membership benefits				✓
Research network Invitation to join research groups and feature your staff's action research in Cognia publications				✓
Price per institution through June 30, 2022	U.S.	\$1,200	\$2,400	\$3,600
	Outside U.S.	\$2,500	\$3,700	\$4,900
	Early Learning Same as 2020–21 membership fees	\$900		Small-school pricing may be available; call to inquire

To join or upgrade, visit cognia.org/apply.