Professional Learning and Improvement Services

Gain strategic insights that inspire growth
Your partner in professional growth

Make an impact at your school through professional learning designed and delivered by Cognia™ experts. As past educators, our staff have the knowledge to deliver engaging learning opportunities that will energize your staff and maximize potential.

Pathways of Support

By educators, for educators

Whether your school needs targeted or comprehensive support or simply wants to keep improving, Cognia provides the expertise and perspective to help you extend your team’s capacity to further student success and improve outcomes for all.

Participate in person or online
Attend a regional workshop or conference, or take an online course.

Create a customized learning plan
Collaborate with our experts to design a plan that addresses your school improvement priorities.

Join an accreditation review team
Get a close-up view of how other schools approach challenges.
Professional learning opportunities

Cognia offers seven key focus areas to help address your key professional learning needs. Each support area provides purposeful and engaging opportunities to help you understand the strengths and gaps in your current reality and create improvement and implementation plans with momentum to sustain growth.

- **Student Engagement**
  Enhance educator understanding of environments that are conducive to student learning.
  - Strengthen the effectiveness of learning environments
  - Maximize the use of student engagement reviews and eleot® calibration
  - Monitor progress and act on feedback

- **Instructional Effectiveness**
  Make your lesson plans and instruction more effective with proven strategies that engage learners.
  - Refine and improve instructional strategies
  - Learn techniques to differentiate instruction
  - Align curriculum with instruction
  - Weave effective questioning into instruction

- **Leadership Capacity**
  Inspire and ignite your leadership team to sustain transformational change. Learn how Cognia helps you develop and communicate short-term priorities within a long-range plan.
  - Adopt future thinking to create a compelling vision of success
  - Analyze available data to define current reality and support continuous improvement
  - Translate a strategic plan to actionable initiatives

- **Assessment and Data Literacy**
  Gain insight about how to develop assessments and use resulting data to impact teaching and learning. Boost understanding of purposeful assessment design for improving your local assessment system.
  - Drive improvement by using Cognia formative assessment resources
  - Evaluate the quality of locally created assessments
  - Implement a Balanced Assessment System
  - Integrate formative assessment into instructional practice
  - Develop quality assessments and increase cognitive rigor

- **STEM Teaching and Learning**
  Apply the Cognia STEM Standards and research-based best practices that are vital to create and sustain superior STEM programs.
  - Involve your community to build STEM capacity
  - Build and sustain a culture of STEM in early childhood programs
  - Introduce real-world problems to spur early childhood STEM investigation
  - Incorporate the science and engineering practices into instruction

- **Preparation for Accreditation and Certification**
  Explore tools and resources that help your teams in K–12, digital learning, early learning, and STEM schools successfully prepare for the engagement review.
  - Identify and gather evidence for the review
  - Become familiar with the accreditation protocol
  - Motivate your leadership team and stakeholders

- **Comprehensive and Targeted Support**
  Engage your leadership team in a data-driven, diagnostic improvement planning process.
  - Conduct an internal needs assessment
  - Participate in an onsite Diagnostic Review
  - Create an evidence-based action plan through personalized coaching
Improvement Services

Turn ordinary results into remarkable outcomes. With our holistic approach, Cognia specialists partner with you to understand your challenges, operating as an extension of your team. We help you generate plans for action and develop customized training to address your specific goals for improvement—so you sustain growth and champion change. Three phases provide the foundation for success.

1) Engage

Cognia connects with you to:
- Identify your specific challenges, needs, and objectives
- Gather and review data to inform the development of a customized learning plan
- Create a plan based on your school’s specific needs and timeline.

2) Implement

Based on your timeline, Cognia experts:
- Deliver research-based, interactive training through professional coaching, on-site workshops, and guidance for carrying out initiatives
- Help your team implement your learning plan using Cognia tools, content, and resources

3) Sustain

To continue progress, we help you:
- Gauge impact and confirm your learning objectives were met
- Collect feedback to inform next steps and a follow-up plan
- Identify ongoing initiatives to ensure continued improvement

Cognia staff spent time learning about the uniqueness of our community. Their energy and expertise guided valuable conversations to shape the future of our schools.”

—Robert Strafford, Superintendent, Owen County Schools, KY

Cognia is a global network of enthusiastic educators here to strengthen schools and empower leaders so all students have the opportunities that knowledge brings. Opportunity awaits.

Contact your regional director to get started at ProfessionalLearning@cognia.org.